

TRENDS OF MILK PRODUCTION AND CONSUMPTION IN AND AROUND DERA ISMAIL KHAN CITY.

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ABSTRACT

A Survey was conducted to ascertain the trends of milk production and consumption in and around Dera Ismail Khan city. The daily milk supply from external sources was 4,702.25 litres, while the milk supplied from internal sources was 8,859.16 litres. Average daily production of milk in buffaloes and cows kept by the professional gawalas was 9.95 and 5.45 litres, respectively. Buffaloes and cows kept by household cattle keeper showed an average daily production of 6.88 and 4.30 litres, respectively. 150 families of 3 different income groups (low, medium and high) were interviewed for per capita per annum milk consumption and it was found 71.39, 87.97 and 102.93 litres, respectively. The per capita/annum consumption of milk in adult and children was 85.24 and 88.92 litres, respectively. The overall per capita/annum consumption was 87.35 litres and these broached facts revealed that milk supply is not adequate to meet the demand. To bridge the gap, special attention should be focused to reduce the production cost and increase the production of milk by using the advanced techniques.

INTRODUCTION

The annual per capita consumption of milk in Pakistan was 112 litres in 1970 which dropped to 90 litres in 1982 (Schinzel, 1982) and now it is 96 litres (Anon, 1988). This clearly shows that production is not keeping pace with the alarming rate of increase in population. In order to meet the demand of people, milk has to